



# MCMS

Middlesex County  
Medical society

# SPRING CONFERENCE: MEDICAL PRACTICE SURVIVAL GUIDE



TUESDAY, APRIL 13, 2010 | 5:00PM - 8:00PM  
SAINT PETER'S UNIVERSITY HOSPITAL  
MOB1 Conference room  
For registration and inquiries, email Judy Farelo at:  
[mcmsjudy@yahoo.com](mailto:mcmsjudy@yahoo.com)

**Must sign up by April 6.** Free to members and their practice managers, nurses and PAs.  
**\$25 fee for non-members.**

.....

## SPEAKERS:

**Marketing your practice**  
Cowan, Guntenski & Co., PA.

**Practical aspects of forming a Supergroup**  
Steven A. Holt, Esq. & Steve Alessi, Esq. - Mandelbaum Salsburg, PC

**CERT audits**  
Gail Rounds, RN, CPC - Education Specialist  
Outreach & Education - Highmark Medicare Services

**Potential role of IPAs in Middlesex County**  
Kevin O'Brien, PIC

**CJHIEP/Saint Peter's IT update**  
Andy Covit, MD, Frank Disanzo

**Use of observation codes**  
Angela M. Melillo, MBA, CHC, CPC - VP-Chief Compliance Officer  
Saint Peter's Healthcare System

**Assignment of Benefits Bill**  
Tim J. Martin, MSNJ Lobbyist, MBI - GluckShaw Associate

\*\*\*\*\* PRIZE RAFFLES \*\*\*\*\*

PROUD  
EVENT  
SPONSOR

.....



## TABLE VENDORS:



MANDELBAUM SALSBURG

