

*The Central Jersey Chapter of PAHCOM
is proud to sponsor*

**2006 Coding, Documentation, and
Reimbursement Seminar**

Who:	Physicians, NPs, PAs, Office Managers, Coders, Billers, Receptionists in ALL Specialties
What:	2006 Coding, Documentation, and Reimbursement Seminar
When:	Wednesday, September 27, 2006 (8:30 am – 4:30 pm)
Where:	EDISON, NJ Holiday Inn 3050 WOODBRIDGE AVE. 732-661-1000
Why:	This is the one seminar that will update you on the important coding changes for 2006 & help make your practice more profitable than it's been in years (and maybe ever!) while receiving 7 CEUs from PAHCOM, PAHCS, AAPC, and AMBA.

This seminar comes with an unconditional **100% money back guarantee!**

- "I would recommend his workshop to others" Darlene Schimpf, Orthopedic, **Butler, NJ**
- "Good information & presentation" Kathleen Davey, Multi., **Long Valley, NJ**
- "Good information" Rosi Kniffin, Administrator, Internist, Sports Med, **Mercerville NJ**
- "Good advice and tips" Sandra M. Troyano, Billing, PCP, **Mercerville NJ**
- "I definitely recommend his workshops" Anne Marie Douglas, FP, **Oak Ridge, NJ**
- "Discussion about consults & modifiers was great" Marin Romero, Plastic Surg., **Princeton, NJ**
- "Most informative in all aspects" Sandra Bloom, Multi., **Shrewsbury, NJ**
- "Situation lessons Don uses helps them stick to your memory" Kim K. Stokes, Mgr, Billing, **Trenton NJ**
- ◆ "Don is very motivating & informative" Barbara Wattenberg, Gastro., West Paterson, NJ
- ◆ "Gave specific info re. use of codes, modifiers, etc.. I recommend it" Pat Rottkamp, Multi-Specialty, Voorhees, NJ

(Last year, the Don Self seminar sold out at 100 attendees. This year – the seminar is limited to 100 attendees, so it will sell out early. Don't miss out!)

(Vendors will be limited to 20 vendors & will sell out by July)

Don Self & Associates & Practice Management Consultants of America

305 Senter Ave. Whitehouse, TX 75791

Toll free 888-366-7353 Fax: (903) 839-7069

www.tbconsults.com

www.donself.com

make checks payable to Don Self & Associates, Inc unless using credit card

THIS SPECIAL FULL DAY INTERACTIVE WORKSHOP COMBINES THE EXPERTISE AND TALENTS OF 2 NATIONALLY RECOGNIZED SEMINAR LEADERS: **TRISH BUKAUSKAS-VOLLMER, CPC, CMM, CMSCS, CMPA** AND **DON SELF**. TOGETHER, THEY HAVE OVER 40 YEARS EXPERIENCE IN PRACTICE MANAGEMENT, CODING, REIMBURSEMENT, BILLING, MEDICARE REGULATIONS, AND PRACTICE CONSULTING, AND OVER 96 YEARS EXPERIENCE AS PATIENTS. THIS SEMINAR WILL BE INSIGHTFUL, TIMELY, AND FILLED WITH PRACTICAL INFORMATION YOU CAN USE IMMEDIATELY TO INCREASE YOUR INCOME AND HELP YOUR PATIENTS AT THE SAME TIME.

Topics That Will Be Covered At The Seminar:

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| <ul style="list-style-type: none"> ◆ The 2006 ICD-9 and CPT coding changes & what they mean to you ◆ How to identify reimbursable services you've been giving away (<i>and how to stop!</i>) ◆ Discover how to get reimbursed for all specialty services ◆ Learn proper coding protocols for sick and preventive visits ◆ The best ICD-9 codes to use for proper reimbursement ◆ How to locate & identify Medicare NCDs and LCDs for optimized payments ◆ Why you shouldn't down-code claims E&M Documentation – It's much easier than you've been taught!! ◆ Using correct modifiers ◆ How to get the carriers to pay for the procedure & the visit on the same day | <ul style="list-style-type: none"> ◆ What codes should be split billed? In a HPSA or PSA – it changes! ◆ Why your documentation can cause you to lose in consult code audits ◆ Consults vs. referrals – which one is correct ? ◆ Learn how to implement a working compliance program for your practice ◆ Discover edits that carriers use to deny or bundle your claims ◆ How to self-audit your own charts for E&M service codes ◆ Learn self-pay policies and cash discount programs, ◆ Learn about modalities that are helping your colleagues increase income by \$200,000 a year ◆ The top 10 OIG target areas for pain management audits ◆ How to increase the income of a Primary Care Practice by a minimum of \$10,000 per month |
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TO REGISTER: Payment should be by Mastercard, Visa or check mailed to the address shown at the bottom of the first page. You will receive a confirmation via fax, email or mail. *THE SEMINAR IS LIMITED TO THE FIRST 100 PAID REGISTRANTS.* (make checks payable to Don Self & Associates, Inc unless using credit card)

FEE \$240 After 7/27/06	AAPC, PAHCOM, AMBA & PAHCS Discount Fee	
\$210 Before 7/27/06	\$215 After 7/27/06	\$185 Before 7/27/06

Seminar fees include tuition, workbooks, refreshments, E&M Documentation Sliderule, lunch and certificate of completion suitable for framing. We're going to teach you how to audit your own practice...this is a service we typically charge practices \$4,000 to \$11,000 in consulting fees for!

Please Print Legibly Using Black Ink **SEPT 27, 2006 EDISON, NEW JERSEY**

First Name:	Last Name:	Fee \$
First Name:	Last Name:	Fee \$
First Name:	Last Name:	Fee \$
Specialty	Business Name:	
Street Address:		
City	State	Zip
Phone:	Fax:	Email:
MasterCard or Visa Number:		Exp. Date:
Billing address of credit card	Billing Zip of credit card	Check # & Amount if sending a check

AAPC, PAHCOM, AMBA, AHIMA, PAHCS Members: Member #: _____ Assn: _____

DON SELF & ASSOCIATES with Practice Management Consultants of America

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