Central Jersey Chapter of PAHCOM, and
The Solaris Physician's Alliance Invite you to an

Educational Meeting

Social Media Made Easy

Do People Know Who You Are?

Practice awareness is a key component to the success of getting new patients. Social Media is one of the key ingredients. Promote your practice on Facebook, Twitter and LinkedIn

Extremely Affordable Marketing!

Presented by Lisa Kanda of Elkay Corporate Advisors

In this seminar you will learn: What is Social Media? Why do you need to know about it? An overview of the Big 3 –Facebook, Twitter, LinkedIn. How to get started using social media. A review of the rules and etiquette.

And

How to Legally Protect Yourself and Your Practice

Presented by Matthew R. Streger, Esq of Kern Augustine Conroy & Schoppmann, P.C. (General Council to PAHCOM of Central New Jersey)

Wednesday, May 4, 2011, 8:30AM

JFK Conference Center, 70 James St., Edison, NJ

Registration and Continental Breakfast 8:30AM

Presentation 9:00AM

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Contact Pat Urban, CMM for Questions at

pat@handtoshoulder.com

ALL Attendees: Please register on line @

www.pahcomnj.com

Seats are limited so register early

Deadline for all registrations is Friday, April 29, 2011

If no internet access, please call 908 668 2226 to register
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